

FOR IMMEDIATE RELEASE
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January 14, 2010
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MEMA NOW UTILIZING SOCIAL MEDIA TO DISSEMINATE MESSAGES

Public Encouraged to Follow MEMA on Facebook and Twitter

FRAMINGHAM, MA - The Massachusetts Emergency Management Agency (MEMA) has begun using Social Media resources to better inform and protect the public before, during and after emergencies in the Commonwealth. The addition of Facebook and Twitter will not be replacing the more traditional avenues that MEMA continues to utilize to contact and inform Media and Public Safety partners but enable MEMA to reach new and greater audiences in a timely manner.

MEMA can be followed on Facebook by searching 'Massachusetts Emergency Management' and on Twitter at www.twitter.com/MasseMA
<<http://www.twitter.com/MasseMA>> .

During a natural or technological emergency MEMA will provide important messages to the public on these sites. Between disasters, MEMA's messages will continue to focus on individual preparedness and responsibility.

The Massachusetts Emergency Management Agency (MEMA) is the state agency responsible for coordinating federal, state, local, voluntary and private resources during emergencies and disasters in the Commonwealth of Massachusetts. MEMA provides leadership to: develop plans for effective response to all hazards, disasters or threats; train emergency personnel to protect the public; provide information to the citizenry; and assist individuals, families, businesses and communities to mitigate against, prepare for, and respond to and recover from emergencies, both natural and man made. For additional information about MEMA, go to www.mass.gov/mema
<<http://www.mass.gov/mema>> .